

Andrew Max Shaffer

Design Portfolio 2020

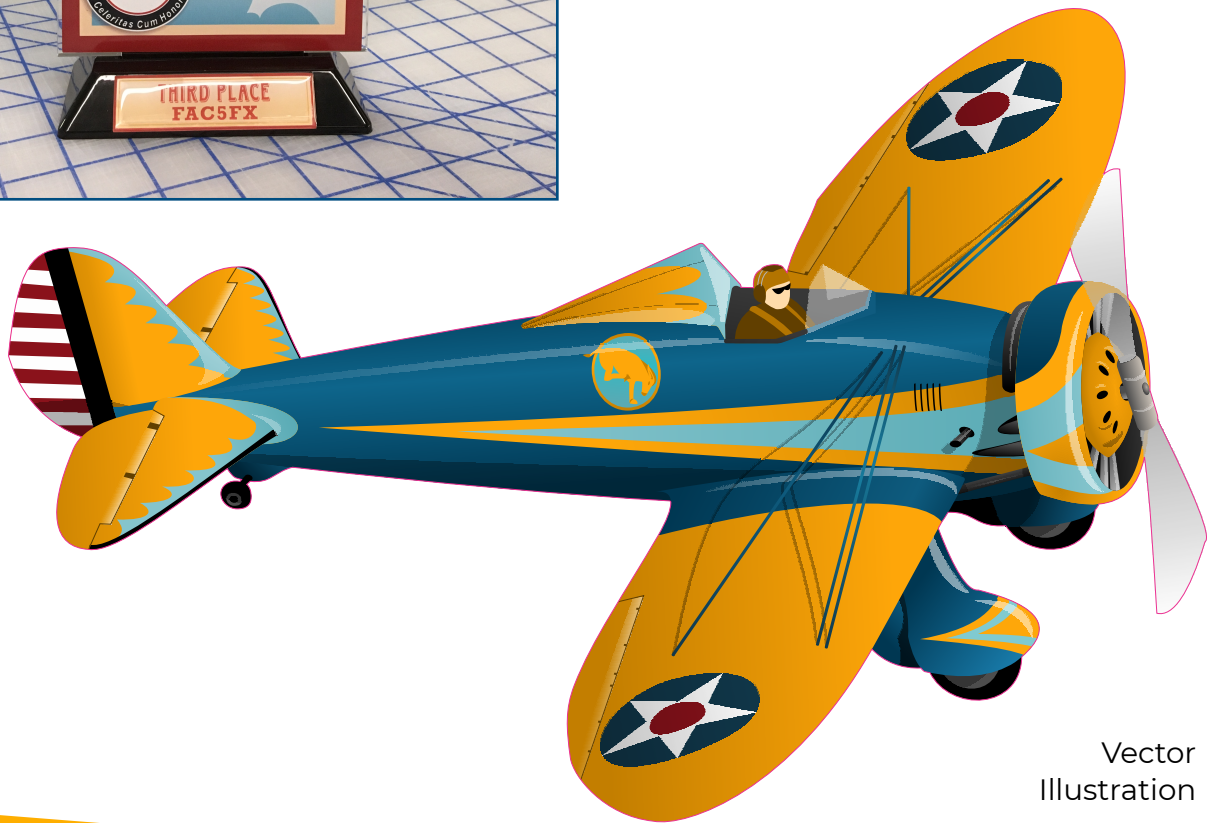
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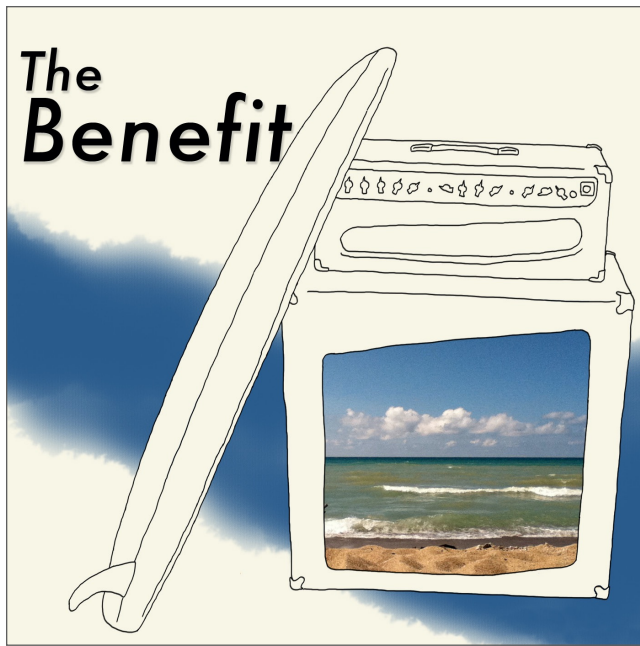
Photo of Fully-Constructed Trophy



Vector Illustration

Air Race Custom Acrylic Trophy

12" tall laser-cut acrylic with printed vinyl decals on two separate layers. The plane is a vector illustration from photos provided by the customer. Each following year is meant to feature a different model of airplane, creating a cohesive collectible set for returning participants.



Front



Back



Interior and CD

“Bring Me the Beach” Album Artwork

The artwork is meant to reflect the upbeat summery theme of the band’s music. The linework drawings were made in Adobe Photoshop over original photography before using InDesign for the layout and prepress

SNAKES!

Snakes are Reptiles - What Does That Mean?

Reptiles include Alligators, Crocodiles, Lizards, Turtles and Snakes. Most Reptiles live on land and have four legs. Reptiles are special because they lay eggs and have hard dry skin.

Why are Snakes Dry and Not Wet and Slimy?

Frogs, which are amphibians, have wet slimy skin. This is because there is nothing to protect their skin from the air. Most reptiles have skin that needs to be protected. Snakes and other reptiles have scales to protect their skin from the air.

Imagine if you were wearing a suit of armor. It isn't going to be soft. It is going to be hard and dry to protect you. This is exactly what is going on with snake skin.

SCALES ACT LIKE A SUIT OF ARMOR FOR SNAKES!



Why Do Snakes Shed Their Skin?

Because a snake's skin is like armor it does not grow with them. So every now and again snakes have to get new armor and they do this by shedding their old small skin and having new skin underneath that is bigger.

Do These Snakes Have Teeth?

The two snakes on display here do in fact have teeth! These snakes' teeth are very short and are used for gripping prey as they squeeze it. If you were to touch the teeth of these snakes it would feel a lot like being squeezed with the spiky side of Velcro!

Do not worry, though! These two snakes are very friendly and will not bite you... unless your fingers taste like a mouse!

Hayes Arboretum 2016

11"x17"
Infographic



Original
Drawing

Digitally Colored
Image

Snake Infographic Poster

This poster is displayed next to the live snake tanks at Hayes Arboretum as part of their summer nature programs to address frequently asked questions from elementary-aged children.

The Snake Knight Character is an original design, hand drawn, scanned, and colored in Photoshop.



Update of old logo



Single and Full color variations

Plumbing Company Logos

These are new and updated versions of the client's older logo, maintaining the wrench and flag visuals, while giving each a more modern feel. Each logo has a single-color and a three-color version for ease of printing.

Original Photograph



Final Design

Business Cards for Local Artist

The photograph of the potter's iconic swirled clay mugs was staged and captured with the card's overall design in mind. Touchups were made in Photoshop before using InDesign for the final layout.

18"x24"
Poster



Vectorized
Character



Recycling Etiquette Poster

This poster was commissioned to be mounted to recycling receptacles throughout Randolph county.

The raccoon character, rendered here in Adobe Illustrator, was developed between myself and the Recycling District as a mascot to be used in future promotional materials.